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FOR IMMEDIATE RELEASE**PPR and Cushman & Wakefield Expand Strategic Research Alliance**

PPR and Cushman & Wakefield Collaborate in Asia

Boston, MA (November 19, 2008) — Property & Portfolio Research, Inc. (PPR), an independent provider of global commercial real estate research, portfolio strategy, and risk management advisory services, and Cushman & Wakefield, the world's largest privately held commercial real estate services firm and a leading authority on real estate market fundamentals globally, have expanded their strategic research alliance to include working together in Asia.

"We're very pleased to be partnered with Cushman and Wakefield in Asia, which will assist in increasing both firms' ability to better serve their respective clients," said Bret Wilkerson, CEO at PPR.

This collaboration will enrich PPR's overall collection of data in the Asian markets. Building on a successful pre-existing partnership already covering the U.S. markets, the firms intend to jointly undertake research and white papers on topics of interest to the global real estate community. Having working professionals from both firms placed in Asia will be a tremendous benefit to increasing market intelligence overseas.

Dr. Megan Walters, Chief Economist for Cushman & Wakefield in Asia Pacific, comments, "The alliance benefits both our staff and clients enormously, especially in the current economic environment." Dr. Walters continued, "The wide range of views offered by our brokers and consultants are valuable, but it's also essential that we have access to new mathematical tools that enable models to be altered and updated, based on rapidly changing scenarios. Our partnership with PPR will enable us to add an additional perspective to our market outlook."

"We aim to provide our clients best-in-class market knowledge and analysis," said Choonheng Ang, Director of Research Services for Cushman & Wakefield in Asia Pacific. "An alliance with PPR adds a new dimension to the research services we are able to offer our clients across global markets and property sectors."

About PPR

With offices in Boston, Hong Kong, and in London, PPR is the leading provider of independent commercial real estate research and portfolio strategy services to the institutional real estate community. PPR provides views on markets in North America, Asia, and Europe. The firm provides clients with expertise in real estate market analysis, real estate portfolio analysis,

mortgage risk analysis, and the design of productive real estate investment strategies. Clients include commercial banks, insurance companies, Wall Street firms, rating agencies, government agencies, pension funds, investment advisors, real estate investment trusts, and private investors. PPR is wholly owned by DMG Information, Inc., the business information division of Daily Mail and General Trust, plc (DMGT). Additional information is available at www.ppr.info.

About Cushman & Wakefield

Cushman & Wakefield is the world's preeminent commercial real estate services firm. Founded in 1917, the firm has 216 offices in 57 countries, and more than 12,000 professionals. Cushman & Wakefield delivers integrated solutions by actively advising, implementing, and managing on behalf of landlords, tenants, and investors through every stage of the real estate process. These solutions include helping clients to buy, sell, finance, lease, and manage assets. The firm also provides valuation advice, strategic planning and research, portfolio analysis, site selection, and space location assistance, among many other advisory services. To find out more about Cushman & Wakefield, visit www.cushmanwakefield.com.

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