

PPR

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PPR Launches PPR/Dodge Pipeline Express —

New data service allows real estate professionals quick and cost effective access to new construction supply reports via the web.

Boston, MA (August 5, 2003) — To meet the growing needs of its existing clients and to better serve new markets, **Property & Portfolio Research, Inc.** ("PPR") and **McGraw-Hill Construction Dodge**, part of the McGraw-Hill Companies (NYSE:MHP) today announced the launch of **PPR/Dodge Pipeline Express**. This new data service delivers much of the robust content from the interactive version of PPR/Dodge Pipeline in an easy to access, simplified report format.

"Real estate professionals needing simple and quick access to new construction supply information now have a cost effective solution," said Susan Hudson-Wilson, Founder and CEO of PPR. "Many companies have intermittent needs for new supply information and do not need the full depth and breadth of the interactive PPR/Dodge Pipeline product. Now there is an appropriate solution to meet the needs of the occasional data user."

PPR/Dodge Pipeline Express is perfect for appraisers, mortgage bankers, brokers, developers and investors who need information on new supply coming online in the near future. It can be used to:

- Identify new opportunities for mortgage and construction financing services
- Quickly gauge competitive supply risks in a geographic market
- Review relevant projects and participants in an unfamiliar real estate market

PPR/Dodge Pipeline Express is available online and can be downloaded in an electronic format at www.ppr.info/pipeline_express

About PPR

With offices in Boston and London, PPR is the leading provider of independent real estate research and portfolio strategy services to the institutional real estate community in the United States and Europe. PPR is well known for its expertise in real estate market analysis, real estate portfolio analysis, mortgage risk analysis, and the design of productive real estate investment strategies. The firm is currently engaged in a study with the Risk Management Association to benchmark real estate risk to improve the measurement of real estate credit quality. PPR has access to unique and detailed real estate data through its relationship with **McGraw-Hill Construction Dodge** and via an ownership share in the National Real Estate Index. PPR's clients include commercial banks, insurance companies, Wall Street firms, rating agencies, pension funds, investment advisors, real estate investment trusts, and private investors. Additional information is available at www.ppr.info.

About McGraw-Hill Construction

McGraw-Hill Construction connects people, projects and products across the design and construction industry. From project and product information to industry news, trends and forecasts, the Company provides industry players the tools, resources and applications that help them save time, money, and energy. Backed by the power of Dodge, Sweets, Architectural Record, Engineering News-Record (ENR)

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and our Regional Publications, [McGraw-Hill Construction](#) serves more than one million customers within the \$3.4 trillion global construction community. For more information, visit www.construction.com.

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