



FOR IMMEDIATE RELEASE

PPR Launches European Service

Boston, MA (October 18, 2005) — Property & Portfolio Research, Inc. (PPR), announces the launch of its European Service, with initial coverage of 21 major European office markets.

“U.S. investors have significant interest in European real estate today and require apples-to-apples forecasts of market trends,” said Bret Wilkerson, CEO of PPR. “We are excited to be able to provide our clients with insights aimed at staying ahead of market trends and developing more efficient risk-adjusted portfolios on an international basis.”

The PPR European Service will be similar to PPR’s services in the United States. It will include market-level reports and applied research by a dedicated team of economists located in both Boston and London. PPR’s reports will be written with a United States–based investor in mind, translating traditional European real estate metrics into those typically used by U.S. investors.

PPR’s European Service will initially cover the major European office markets, and additional property types will be added over the coming year.

About PPR

With offices in Boston and a presence in London, PPR is the leading provider of independent real estate research and portfolio strategy service to the institutional real estate community in the United States. The firm provides clients with expertise in real estate market analysis, real estate portfolio analysis, mortgage risk analysis, and the design of productive real estate investment strategies. These clients include commercial banks, insurance companies, Wall Street firms, rating agencies, pension funds, investment advisors, real estate investment trusts, and private investors. PPR is wholly owned by DMG Information, Inc., the business information division of Daily Mail and General Trust, plc (DMGT). Additional information is available at www.ppr.info.

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