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FOR IMMEDIATE RELEASE

**PPR Enhances Portal with Axiometrics Property Data
Leading Real Estate Research Firms Partner On Multifamily Research Offering**

Boston, MA, November 26, 2007 - Property & Portfolio Research, Inc. (PPR), an independent provider of commercial real estate research, portfolio strategy, and risk management advisory services, announces the release of its Portal Apartment Module, powered by Axiometrics property data.

The initial release will contain unit-level asking and effective rent, vacancy, and concession information on over 13,000 properties nationwide, integrated with PPR's Portal delivery platform. "Clients have a need for information and analysis at the market, submarket and property level," said Michael Cohen, Research Strategist and Head of Multifamily Research at PPR. "We are excited to provide our clients with both the insights needed to stay ahead of market trends, and the property-level information for informed decisions about a specific deal."

About PPR

With offices in Boston and in London, PPR is the leading global provider of independent commercial real estate research and portfolio strategy services to the institutional real estate community. PPR provides views on markets in the United States, Europe and Asia. The firm provides clients with expertise in real estate market analysis, real estate portfolio analysis, mortgage risk analysis, and the design of productive real estate investment strategies. Clients include commercial banks, insurance companies, Wall Street firms, rating agencies, government agencies, pension funds, investment advisors, real estate investment trusts, and private investors. PPR is wholly owned by DMG Information, Inc., the business information division of Daily Mail and General Trust, plc (DMGT). Additional information is available at www.ppr.info.

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