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**FOR IMMEDIATE RELEASE****PPR Releases New Asia Submarket Forecasts****Hong Kong, January 12, 2008 –**

Property & Portfolio Research (PPR) announces the expansion of its Asian Service with the inclusion of 10 office submarkets in the following key cities: **Shanghai, Seoul, and Tokyo**. The Asia Service is consistent with PPR's North American and European services and further highlights PPR's commitment to expanding the depth of research in global commercial real estate.

"Adding forecasts and analysis at the submarket level allows investors to capture local market differences when making an investment decision," said Ruijue Peng, Chief Research Officer for PPR. "Once a firm has decided to enter a market, understanding the underlying dynamics within the market is crucial for comparing investment opportunities."

The coverage for each includes:

- **Shanghai:** Pudong, Puxi
- **Seoul:** Central Business District (CBD), Yoido Business District (YBD), Gangnam Business District (GBD)
- **Tokyo:** Chiyoda, Chuo, Minato, Shinjuku, Shibuya

The new submarket coverage will include quarterly updated forecasts of demand, supply, vacancy, and rent. Additionally, written analysis of local market trends, including leasing activity, sales transactions, and market dynamics, provides deeper insight into the markets.

**About PPR**

With offices in Boston, London, and Hong Kong, PPR is the leading provider of independent global real estate research and portfolio strategy services to the institutional real estate community. PPR provides views on markets in North America, Europe, and Asia and offers expertise in real estate market analysis, real estate portfolio analysis, mortgage risk analysis, and the design of productive real estate investment strategies. Clients include commercial banks, insurance companies, rating agencies, government agencies, pension funds, investment advisors, real estate investment trusts, private investors, and developers. PPR is wholly owned by DMG Information, Inc., the business information division of Daily Mail and General Trust, plc (DMGT). Additional information is available at [www.ppr.info](http://www.ppr.info).

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