



FOR IMMEDIATE RELEASE

PPR Launches Asian Service

Boston, MA, December 3, 2007 - Property & Portfolio Research, Inc. (PPR), announces the launch of its Asian Service, with initial coverage of 11 Asian office markets. The PPR Asian Service is consistent with PPR's U.S. and European Service, and will include market level reports and applied research by a dedicated team of economists and strategists.

"Institutional investors have increasing exposure to real estate markets worldwide, and require a consistent modeling framework to provide forecasts of performance and market trends," said Bret Wilkerson, CEO of PPR. "We are excited to provide our clients with insights aimed at staying ahead of market trends and developing more efficient risk-adjusted portfolios on an international basis."

PPR currently analyzes and forecasts commercial real estate markets in North America, Europe, and Asia, for clients worldwide. PPR provides research and advisory services ranging from global asset allocation analysis, down to forecasts and insights at the deal level.

About PPR

With offices in Boston and in London, PPR is the leading global provider of independent commercial real estate research and portfolio strategy services to the institutional real estate community. PPR provides views on markets in the United States, Europe and Asia. The firm provides clients with expertise in real estate market analysis, real estate portfolio analysis, mortgage risk analysis, and the design of productive real estate investment strategies. Clients include commercial banks, insurance companies, Wall Street firms, rating agencies, government agencies, pension funds, investment advisors, real estate investment trusts, and private investors. PPR is wholly owned by DMG Information, Inc., the business information division of Daily Mail and General Trust, plc (DMGT). Additional information is available at www.ppr.info.

Contact:

George Manthous
Property & Portfolio Research, Inc. (PPR)
(617) 426-4446
gmanthous@ppr.info